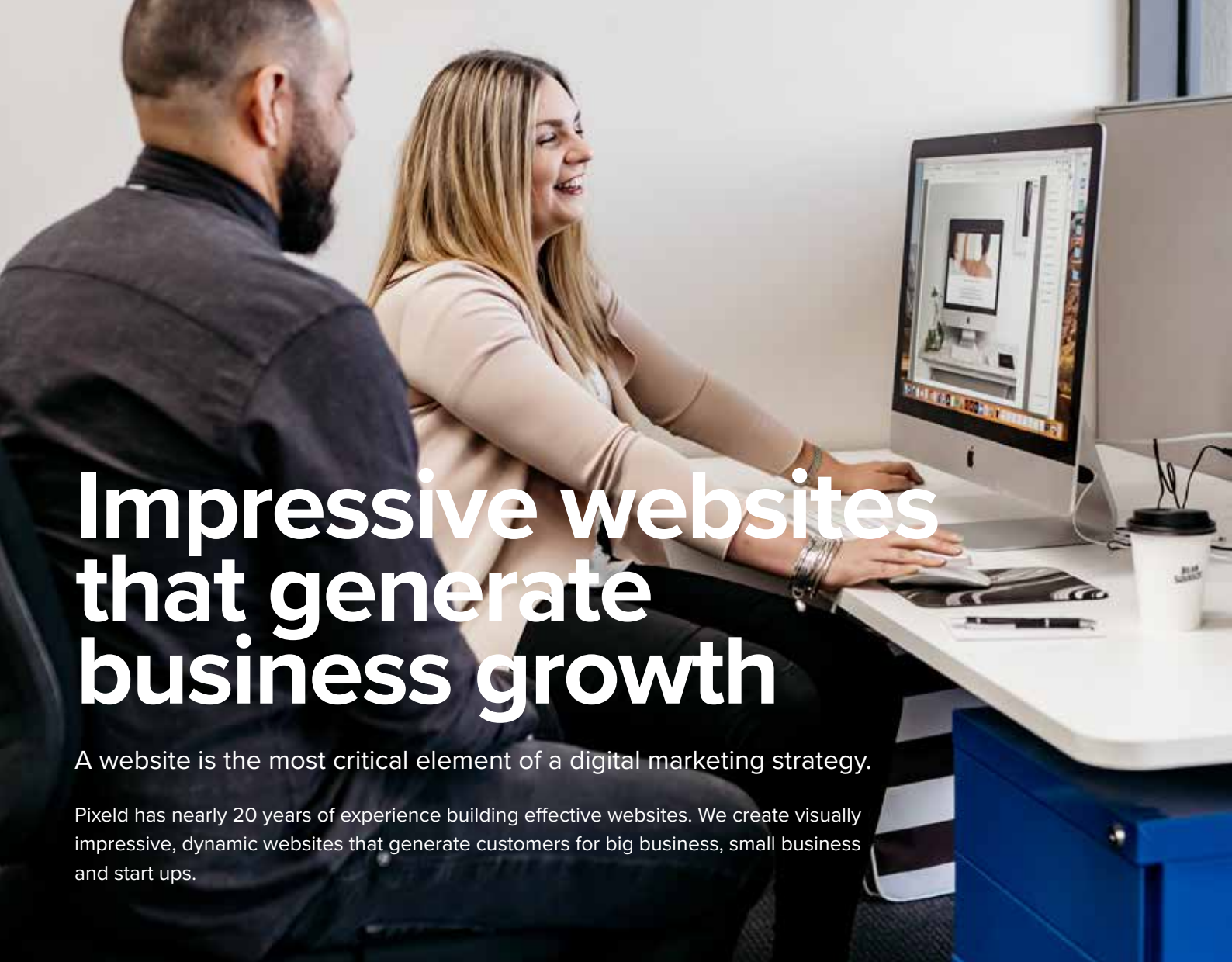




Website Packages

All inclusive business website packages with no hidden costs and payment options. A total solution that's easy on your cash flow.



Impressive websites that generate business growth

A website is the most critical element of a digital marketing strategy.

Pixeld has nearly 20 years of experience building effective websites. We create visually impressive, dynamic websites that generate customers for big business, small business and start ups.



Uniquely crafted websites

We get a full understanding of your brand and target audience before hand crafting a beautiful website for your business. No cookie cutter templates here. We create an online experience that is personalised to you.



Goal focused

We ensure that every website we launch has some kind of objective. Whether that be generating new sales leads, converting sales or just getting eyes on your brand. We'll also ensure we are capturing the data required to accurately measure your site's success.



Search engine optimised

How your website is structured and built sets the foundation of how it will rank in search engines. We use best practice techniques to ensure your content is indexed correctly and sees targeted, organic traffic flowing to your website.

Contact us

Website:
www.pixeld.com.au

Phone:
1300 853 983

E-mail:
hello@pixeld.com.au



Mobile friendly

It's no secret that the future of digital is from mobile devices. Our websites are built to suit smart phones both large and small and the vast array of tablets and laptops. We understand the multi-device journey most customers will experience with your business.



Content management

Creating content is an essential part of any digital marketing strategy. With our content management system, training and support resources, adding pages and blog posts to your website is a real breeze.



Security locked down

The internet is full of nasty bad guys but you need not worry. Our websites are fully locked down and our team of experts are on constant guard for anything untoward. We also go to great lengths to provide a fully backed up, redundant service so that your data is protected.



Get a seriously good website. Find out more at pixeld.com.au/websites



Website, support & security are all included

Our website packages ensure you will receive a return on that investment. Our years of experience help us deliver impressive, custom built websites that generate quantifiable results.

Pixeld offers a total solution. That includes the ongoing support and maintenance your website needs. We're there for you whenever you need advice or assistance and are constantly working to keep your website secure and performing well.



We've got your back

We provide all the support and guidance you need along the way. We want to hear from our customers all the time to find out ways we can help.



Uniquely crafted websites

We're not into templates. Each of our websites is individually crafted to suit the brand and goals of our clients. There's no cookie cutters here.



Options to scale

Hopefully your website and in turn business will grow, and you will need the ability to scale with that growth. We can ensure your growth phase is smooth.

Optimised for mobile

Better for users

More than half of most business website traffic is now from a mobile device. But we know that users take different actions on mobile than they do on desktops. Our websites make it easy for users to perform actions on mobile devices.



Better results

A customer purchasing experience might involve many interactions with your business before the final step. Mobile is quite often the first step and by enhancing this first impression, you will achieve stronger results.

Better for search engines

Google has come out and said that your website needs to be mobile friendly in order to appear in mobile search. There's no getting around it, unless you want to miss out on more than half of our traffic, you need to be mobile friendly.

The investment

	Professional \$5,580 <small>12 x MONTHLY PAYMENTS OF \$465</small>	MOST POPULAR Advanced \$7,560 <small>12 x MONTHLY PAYMENTS OF \$630</small>	Enterprise \$10,560 <small>12 x MONTHLY PAYMENTS OF \$880</small>
Number of pages (as a guide)	8	16	24
Design capability	Proven design options that are simple & professional	Bespoke design matching your brand	Cutting-edge custom design that really stands out
Number of page layouts	2	4	8
Blog capability	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Self editable content	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Training session & tutorial videos	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mobile responsive layout	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
12 months website hosting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
12 months security & support	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Google Analytics	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Search engine optimisation		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
E-commerce capability		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Advanced performance optimisation Faster page and image speeds.		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Conversion tracking Track how many times website visitors reach your defined goals.		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Custom functionality Collect information from website visitors and process in some way.			<input checked="" type="checkbox"/>
CRM Integration Track and personalise marketing to visitors of your website with Hubspot.			<input checked="" type="checkbox"/>

Prices are ex GST



Key features & benefits

Project Manager

You will be assigned a Project Manager from start to finish who will be your point of contact throughout and beyond the website project. We like to think of this person as more of a 'Website Strategist'. Other developers may work on your website at various stages however your Project Manager will be across all aspects of the website and is responsible for keeping things on time and on budget.

Results focused


What's a project without goals? Our in depth planning stage will clearly identify the goals and key performance indicators for your website. We will ask a lot of questions in order to achieve this. We greatly appreciate clients that are engaged with the project the whole way, but especially in this stage.

Design

We love creating beautiful websites, but we also love designing for purpose. First impressions are so important in business so we focus on attention to detail. Your brand is important, so we establish what your business character traits are and ensure they are being portrayed consistent with your other marketing channels.

Technology

We're constantly on the lookout for better ways of doing things. You can be assured your website will be built on industry leading software that is not only rock solid and secure, but future proof. Sure it takes us a little longer to do things right, but a website is a solid investment for your business and we're not into short cuts.



Extendable

Businesses grow. We keep that in mind with any website. We may have already identified future features of your website, but something unexpected might evolve. We're ready for it. With good web development comes extendibility. We can bolt on functionality at later date without a problem.

Content Management System (CMS)

Essential for any site is the ability to update content. We use Wordpress, the most popular content management system available. We also extend on Wordpress's functionality to make it even easier to add content to your site. By allocating a little extra time to our admin sections, we will save you a lot of time in the long run. You have full control to edit any part of your website.

Search engine visibility

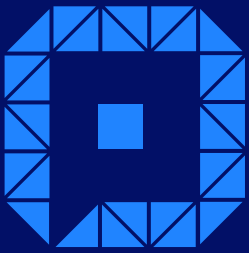


Our websites are built with search engines in mind. One of the first steps for any Search Engine Optimisation (SEO) campaign is 'onsite optimisation'. We'll perform this in the development process. We can identify with you some key terms to ensure that the content is focused around them. We can also give you some advice as to what terms will bring your site the most benefit.

At site launch we'll ensure your site is indexed by Google, getting you in their search results as soon as possible.

Hosting and management

We include hosting of your site, but more importantly the management of your site. All software needs updating regularly to maintain stability and security. We will take care of this behind the scenes. This is essential these days, and not a service offered by your typical web hosting company. The benefit of having your site with us is that we are both the developer and the host.



Is it time for your business to grow?

Now is the time to take your business to the next level.

For most businesses a website will be one of the largest investments they make on marketing for their business. Our website packages ensure you will receive a return on that investment.

The first meeting is on us. Make an appointment to talk to one of our experts. We'll find out a bit about your business and then brain storm some ideas. We'll know straight away if it's a good fit.

Contact us

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